

Presenting Sponsor (Limit 2 Presenting Sponsors)

\$1,500

- The Colorado CDE, presented by “Your corporate name”³
- Three (3) announcements³ each day during the Event and signed photo thank you
- Banners¹ (3) to be located at the prime viewing areas and other locations at the event
- Logo³ on all printed materials and advertising
- Logo³ on both CDS⁵ and RMCC⁴ web sites for 1 year
- Opportunity to put sample², advertisement³, or promotional item² in competitor’s bags (supply 45 if opted)
- Option to run one ¼-page ad³ in RMCC² and CDS⁴ newsletters for 12 months
- 4 Passes to Competitors Party

Official Sponsor CDE (limit 1)

\$2,500

- “Your corporate name”³, the Official Sponsor of the Colorado CDE.
- Four (4) announcements each day during the event and signed photo thank you
- 4 of your banners¹ located two at spectator viewing area, others on the grounds and in the barn area
- Logo³ listed on all printed material and advertising
- Logo³ and link to your website on both CDS⁵ & RMCC⁴ Websites for 1 year
- Networking opportunities during Competitors’ Parties
- Opportunity to put sample², advertisement³, or promotional item² in competitor’s bags (supply 45 if opted)
- One emailing of your digital materials² to both Clubs’ Members
- Option to run one 1/2-page ad³ in RMCC⁴ and CDS⁵ newsletters for 12 months
- 6 Passes to Competitors Party

Supporting Donors: Listed in Newsletters through November 2021
Platinum \$300, Gold \$200, Silver \$100, Brass \$50, and Steel \$25

¹ Sponsor’s Banners must be provided and available by September 17, 2021 [THANK YOU!](#)

² All other Sponsor’s materials need to be delivered by September 17, 2021 to the Colorado Horse Park Show Office

³ Your announcement script, web information, ad and/or logo (jpg or png) must be sent by email to ColoradoCDE@gmail.com no later than September 17, 2021 and sooner is even better.

⁴ RMCC = Rocky Mountain Carriage Club, RockyMountainCarriageClub.org

⁵ Colorado Driving Society, ColoradoDrivingSociety.com

To become a sponsor of the Colorado CDE & CT or for more details about Sponsorship Opportunities contact: Sharyl Thombs (303) 431-7286 ColoradoCDE@gmail.com

Mail sponsorships to: Colorado CDE, 13890 W. 78 Ave., Arvada, CO 80005

Sponsorship Opportunities for the Colorado CDE & CT



Sponsorship Opportunities



for the
2021 Colorado Combined Driving Event

and
Two-Phase Combined Test

Presented by
COLORADO DRIVING
SOCIETY and
ROCKY MOUNTAIN
CARRIAGE CLUB
501c3

American Driving Society - *Recognized*

Location:
Colorado Horse Park
Parker, Colorado

October 1 - 3, 2021

CDE Event Friends

\$50

- “Thank You Announcements”³ during the event for all Event Friends

Competitor Bag Item Sponsor (No Limit)

\$ 75

- Thank You Announcements³ during the event
- Sponsor to provide² sample, advertisement, or promotional item for competitor’s bags (supply 45 items or packets, if opted)
Examples: flyers, coupons, gift certificates, lip balms, pens, pencils, nail files, note pads, mugs, snacks, totes, horse treats, gullet straps, hats, electrolytes, etc. *with your business card, sticker, printing or label attached.*

Individual Driver Sponsor- Horse - Pony - VSE (No limit) \$100

- Daily announcement.³
“Thank you to sponsor’s name for sponsoring driver’s name”

Horse Lover Sponsor (Limit 3)

\$100

- Provides for apples, carrots, and treats for our equine partners.
- Thank you announcement³ once each day
- Option to run one business card sized ad³ in RMCC⁴ and CDS⁵ newsletters for 6 months

Award Prizes Sponsors

Variable \$ ___

- Provide an item or items^{2,3} or financial backing for awards.
- Call Sharyl Thombs (303) 431-7286 ColoradoCDE@gmail.com to discuss designing a suitable advertising and announcing package

Airline Ticket Sponsors

Variable \$ ___

- Provide airline mileage tickets or financial backing for official’s travel-one-way or round-trip.
- Contact Sharyl Thombs (303) 431-7286 ColoradoCDE@gmail.com to discuss designing a suitable advertising + announcing package .

Golf Cart Sponsor

\$210

- Banner¹ (1) located on a golf cart during the event
- 1 announcement³ during each day of the event

Sponsorship Opportunities for the Colorado CDE & CT

Port-A-Potty Sponsor **\$250**

- Sponsor's Poster² inside Port-A-Potties (captive audience), Show Office, and Barns
- Option to run one business card sized ad³ in RMCC⁴ and CDS⁵ newsletters for 6 months
- One (1) announcement³ each day during the event.

Water Sponsor **\$250**

- Provides for bottled waters for competitors and volunteers.
- Option to have your labels applied to water bottles, including one in each competitor's bags. You provide 1500 labels², we apply them.
- Option to run one business card sized ad³ in RMCC⁴ and CDS⁵ newsletters for 6 months
- One (1) announcement³ each day during the event.

Hazard Sponsor, entire hazard **\$400**

Hazard Sponsor, shared (one of two sponsors of a hazard) **\$250**

- Your (2) Banners¹ located near a hazard or Your (1) Banner¹ if shared
- Option to run one business card sized ad³ in RMCC⁴ and CDS⁵ newsletters for 6 months
- One (1) announcement³ each day during the event.

EMT Sponsor (Limit 3) **\$300**

- Your Banner¹ (1) banner located on the grounds during the event
- Option to run one business card sized ad³ in RMCC⁴ and CDS⁵ newsletters for 6 months
- One (1) announcement³ each day during the event.

Crossing Guard Sponsor (Limit 2) **\$400**

- Your Banner¹ (1) located along Bayou Gulch Road at crossing where all spectators, staff, volunteers, competitors pass during the event
- Option to run one business card sized ad³ in RMCC⁴ and CDS⁵ newsletters for 6 months.
- One (1) announcement ad³ each day during the event.

Meals/Snacks for Volunteers and/or competitors Variable \$ ____

- Provide appropriate snacks, meals, and/or drinks or financial backing for them
- Available in part or all
- Contact Sharyl Thombs (303) 431-7286 ColoradoCDE@gmail.com to discuss designing a suitable advertising + announcing package.

CDE Radio Sponsor (Limit 1) SOLD **\$500**

Provide hand-held radios used by staff, officials and volunteers

- One (1) announcement³ each day during the event
- Option to run one business card sized ad³ in RMCC⁴ and CDS⁵ newsletters for 6 months
- Opportunity to put sample², advertisement³, or promotional item² for competitor's bags (supply 45 if opted)
- Option for one (1) banner¹ located on the grounds during the event

CDE Supporting Sponsor **\$500**

- 2 Banners¹ located on the grounds during the event
- One (1) announcement³ each day during the event
- Sponsor Logo³ on all printed materials
- Option to put sample², advertisement³, or promotional item² for competitor's bags (supply 45 if opted)
- Option to run one business card sized ad³ in the RMCC⁴ and the CDS⁵ newsletters for 6 months

T-Shirt Sponsor **\$1,000**

- 1 Banner¹ (1) located on the grounds during the event
- Two (2) announcements³ each day during the event
- Sponsors Logo³ on printed materials
- Sponsor's logo³ of moderate size included on volunteers' t-shirts (optional)
- Opportunity to put sample², advertisement³, or promotional item² in competitor's bags (supply 45 if opted*)
- Option to run one business card sized ad³ in RMCC⁴ and CDS⁵ newsletters for 6 months
- Logo on RMCC⁴ and CDS⁵ websites for 6 months

CDE Division Sponsor (limit 1 per division) **\$1,000**

Choose Training, Intermediate, or Preliminary

- Banner¹ (2) located on the grounds during the event
- Two (2) announcements³ each day during the event
- Sponsors Logo³ on printed materials
- 2 Passes to Competitors Party
- Opportunity to put sample², advertisement³, or promotional item² for competitor's bags (supply 45 if opted)
- Option to run one business card sized ad³ in the RMCC⁴ and the CDS⁵ newsletters for 6 months
- Logo³ on CDS⁵ & RMCC⁴ websites for 6 months